



BrainStorm Software

Technology That Excites.

You focus on your vision, we will focus
on helping you make it happen.



BrainStorm

Introduction

Welcome to Brainstorm Software, a leading software development company based in Australia. We are dedicated to providing our clients with custom software solutions that are tailored to their unique needs. Our experienced team of developers and consultants work closely with each client to understand their business and deliver software that exceeds expectations.

In addition to our custom software development services, we also offer implementation of Infor CSI ERP, a powerful enterprise resource planning system that helps our clients manage their operations more efficiently. We are proud to be one of the few companies in Australia with extensive expertise in this platform.

At Brainstorm Software, we are constantly pushing the boundaries of what's possible in software development. We are excited to introduce our Brain Apps suite, a collection of innovative software tools that can help businesses streamline and automate key processes. Our Brain Apps include WMS – WaBI, MoBI for sales automation, DeBI for delivery, and CoBI, a configuration tool. These apps are designed to help our clients improve efficiency, increase productivity, and drive growth.

We are committed to delivering the highest quality software solutions to our clients. We stay at the forefront of technology and are always exploring new and innovative ways to enhance our services. At Brainstorm Software, we are confident that our experience, expertise, and dedication to client satisfaction will make us your preferred software development partner.



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Core Capabilities

Brainstorm Software is your trusted partner for comprehensive software solutions. We are a team of experienced developers, consultants, project managers, business analysts, solution architects, UX and UI designers, and are committed to delivering the highest quality software solutions to our clients. We offer a wide range of services, including:

- **Infor CSI Syteline ERP:** We offer licensing, implementation, and training services for Infor CSI Syteline ERP, one of the most widely used enterprise resource planning systems in the world. Our team has extensive experience in implementing and customising Infor CSI Syteline ERP to meet the specific needs of each client.
- **Custom Software Development:** We specialise in custom software development, creating bespoke applications that are tailored to the unique needs of each business. Our team works closely with each client to understand their requirements and develop software that meets their specific needs. We have a proven track record of delivering custom software solutions that help our clients streamline their operations, increase productivity, and reduce costs.
- **Brain Apps:** Our Brain Apps suite is a collection of innovative software tools designed to streamline and automate key business processes. Our Brain Apps include:
 - **DeBI – Delivery Management Solution:** A powerful and flexible delivery management system designed to help businesses optimise their delivery operations.
 - **CoBI – Configuration, Quotation and Ordering:** A comprehensive solution that helps businesses streamline their sales processes and improve customer satisfaction.
 - **MoBI – Mobility CRM:** A mobile CRM solution that allows businesses to manage customer relationships on the go.
 - **WaBI – Optimising Warehouse Management:** A warehouse management system that helps businesses optimise their inventory and warehouse operations.
- **Support:** Our support team is available to provide ongoing support for all of our products, including Infor CSI Syteline ERP and custom developments.
- **Hosting:** We offer hosting services with AWS, providing secure, reliable, and scalable infrastructure for our clients' software applications.
- **Website Development:** We offer website development services and are partners with Shopify, helping our clients create engaging online experiences.
- **Data Management:** We specialise in data mapping, BI dashboarding, and AI custom development, helping our clients make data-driven decisions and unlocking the full potential of their software solutions.

At Brainstorm Software, we are dedicated to delivering comprehensive software solutions to our clients. We strive to stay at the forefront of technology and are constantly exploring new and innovative ways to enhance our services. Let us help you unlock the full potential of your business with our powerful and innovative software solutions.





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Competitive Advantages

1. Deep expertise in Infor CSI Syteline ERP: Brainstorm Software offers licensing, implementation, and training services for Infor CSI Syteline ERP, which is one of the most widely used enterprise resource planning systems in the world. The company's team has extensive experience in implementing and customising Infor CSI Syteline ERP to meet the specific needs of each client.
2. Comprehensive custom software development services: Brainstorm Software specialises in creating bespoke software applications that are tailored to the unique needs of each business. The company's team works closely with each client to understand their requirements and develop software that meets their specific needs. The company has a proven track record of delivering custom software solutions that help its clients streamline their operations, increase productivity, and reduce costs.
3. Innovative Brain Apps suite: Brainstorm Software's Brain Apps suite is a collection of innovative software tools designed to streamline and automate key business processes. The suite includes solutions for delivery management, sales automation, warehouse management, and more. These tools are designed to help Brainstorm Software's clients improve efficiency, increase productivity, and drive growth.
4. Robust support and hosting services: Brainstorm Software offers ongoing support for all of its products, including Infor CSI Syteline ERP and custom developments. The company also provides hosting services with AWS, which provides secure, reliable, and scalable infrastructure for its clients' software applications.
5. Specialised data management services: Brainstorm Software specialises in data mapping, BI dashboarding, and AI custom development. These services help its clients make data-driven decisions and unlock the full potential of their software solutions.

Overall, Brainstorm Software's deep expertise in Infor CSI Syteline ERP, comprehensive custom software development services, innovative Brain Apps suite, robust support and hosting services, and specialised data management services provide a unique and valuable set of competitive advantages for its clients.

We recently engaged BrainStorm to provide extra resources while our in-house development staff were tied up on a series of special projects. Their extensive ERP knowledge and Infor CloudSuite experience meant they could "hit the ground running". Feedback from users was excellent, and I now see them as a vital extension of our Syteline support organisation.

ANDY LOUGHLIN | IT DIRECTOR





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Key Projects

Brainstorm Software has a proven track record of delivering successful software development projects that help our clients streamline their operations and achieve their business goals. Some of our key projects include:

- **Order automation with CSI ERP and Shopify:** Brainstorm Software designed and developed a Shopify store and integrated it with Infor's CloudSuite Industrial Syteline ERP. This integration allows for product availability on the website directly from the ERP, ensuring that the ERP serves as the single source of truth for the company. All product information, including images, is updated in real-time to the Shopify B2C store, and orders are sent directly to the ERP for picking, packing, and fulfilment.
- **Online parts catalogue for B2B:** Brainstorm Software developed an online parts catalogue for a B2B company that provides a portal for both representatives and customers to login and order products directly at wholesale pricing. This solution streamlines the ordering process and improves the customer experience by providing easy access to accurate product information and pricing.
- **Implementation of CSI ERP with NewKem:** Brainstorm Software successfully implemented Infor's CloudSuite Industrial Syteline ERP for NewKem, a manufacturer of chemical products. This solution streamlines NewKem's manufacturing and distribution processes, improves inventory management, and provides greater visibility into business operations.

This is just to name a few, ask us for more information on how we took a 5 day job and turned it into a 5 second push of the button or how we implemented MoBI, our sales automation software, to help achieve massive increases in sales across the company.

At Brainstorm Software, we are committed to delivering high-quality solutions that meet our clients' specific needs. Our team works closely with each client to understand their unique requirements and develop software solutions that help them to implement and achieve their business goals.

"We are very happy with BrainStorm's Business Intelligence consulting work. They have a good knowledge of BI requirements in the automotive industry, high professionalism and overall exceeded our expectations. We were very happy with the service, follow up, documentation and on time delivery. Our time with BrainStorm has reinforced our confidence in our BI direction".

I would certainly recommend BrainStorm to other businesses.

KIM WILSON | MANAGING DIRECTOR





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